

Wildlife in Need 2009

50th Anniversary Appeal

We NEED your support:

You can make your donation in three easy ways:

- **Telephone:** Please call Gene Clifton on **01621 862964**
- **Website:** Please visit www.essexwt.org.uk and click on the donate button
- **Post:** Simply send your cheque made payable to Essex Wildlife Trust, together with the tear off form below, to:

Essex Wildlife Trust, Abbots Hall Farm, Great Wigborough, Colchester, Essex, CO5 7RZ

I WOULD LIKE TO DONATE TOWARD	AMOUNT £
Nature - new habitats for wild plants and wild animals	
Education - for local kids to experience nature	
Equipment - for our volunteers to do vital work for wildlife	
Delivering our Living Landscapes - working with others to connect the countryside	
TOTAL:	

Name

Address

.....Postcode

Email address.....

Gift Aid Declaration *giftaid it*

I would like to Gift Aid all donations I make from this date of declaration, until I notify you otherwise. I would also like Essex Wildlife Trust to reclaim tax for the donations I have made in the 6 years prior to this date.

Signature	Date
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Please note: You must ensure that you have paid an amount of income tax or capital gains tax equal to the tax we reclaim on your donations (currently 28p for every £1 you give).

Please acknowledge my donation and send me a Wildlife in Need certificate

Are you a keen fundraiser? For more information on ways you can help us with our appeal, and to receive your supporters pack, please tick this box

Don't forget, if you cannot help us with this appeal, maybe you would like to give us your time as a volunteer. For more information on volunteering with the trust, please tick this box

Thank you for your support

Essex Wildlife Trust, Abbots Hall Farm, Great Wigborough, Colchester, Essex CO5 7RZ
Tel: 01621 862960 Fax: 01621 862990 Email: admin@essexwt.org.uk Web: www.essexwt.org.uk

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To all supporters of Essex Wildlife Trust



Essex Wildlife Trust, the largest conservation body in Essex, is 50 years old this year. With your help we have achieved massive benefits for wildlife and for Essex. We now have the chance to recreate Living Landscapes on your doorstep in Essex and I am writing to seek your help.

Our nature reserves were formed as a last stand for wildlife - they are working. They are at the forefront of much larger areas being restored in Essex called Living Landscapes. Because of urban renewal, because of agricultural change and because of changes in public opinion, there are great opportunities in Essex for new green spaces to be created and connected to the wildlife reservoirs which are our nature reserves. This will enable wild plants and animals to recolonise.

Living Landscape Areas will benefit wildlife and local people alike. Research shows that people with access to rich areas of green space are fitter, both physically and mentally - they tend to exercise and they have more opportunity to relax.

Can you please help us to provide the equipment and resources needed to help our volunteers and staff carry out this challenging work? Help us

- to create new habitats for wildlife
- to give local kids the chance to experience nature
- to provide equipment to get practical tasks done on the ground
- to engage with other landowners and work together to create a Living Landscape

Please help us help wildlife, by sending a donation today. Select the level of support you can manage and send your donation by cheque, or via the donate button on our website, or telephone us on **01621 862964**

We appreciate your support and will let you know what we achieve for wildlife with your donation. I look forward to hearing from you.

Yours sincerely,

John Hall
Director

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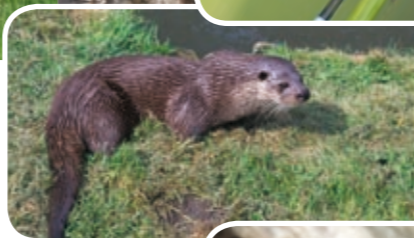
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We need your help to create new habitats for wildlife, such as flower rich meadows for orchids, heathland for lizards, coastal marshes for barn owls, river corridors for otters, woodland for dormice and ponds for frogs.

£500 creates an acre of wildflower meadow

£100 creates 10 metres of species rich hedgerow



We need your help to provide volunteers with the vital equipment needed to carry out habitat management for wildlife. Essex Wildlife Trust volunteers help to manage 87 nature reserves on 7,250 acres throughout Essex.

Without this vital work important wildlife would be lost.

Heavy Duty Chainsaw Trousers £120

Volunteer Shirley



Safety Helmet £40

High Viz Jacket £50

Gloves £30

Brushcutter £350

Boots £120

We need your help to create corridors which link green spaces to enable wildlife to move through the landscape and survive such pressures as climate change and land use change. We need to engage other landowners in Essex so that we can create a Living Landscape near to where you live. Wildlife cannot be saved for the future through our nature reserves alone.

£275 a day - will enable us to advise and work with landowners so that together we can improve land for the benefit of wildlife and for the people of Essex.

We need your help to encourage local kids to experience wildlife and 'green spaces' in their neighbourhood. Increasingly children are growing up in an environment divorced from the natural world and we owe it to them to reconnect them.

£250 will provide an all day session for 30 children to experience 'Forest Schools' on a local nature reserve near them.

£200 for one of our Schools Outreach Officers to work with a class on school premises, improving their natural environment

Clare Fionda from CountyRoute confirmed her enthusiasm in working with Essex Wildlife Trust, saying

"CountyRoute (A130) plc, a 100% owned subsidiary of John Laing, has been receiving guidance from the Trust for the past four years, which has allowed us to appreciate how our operations can affect wildlife. Through CountyRoute's involvement with the Trust, we have been able to undertake our activities with conservation in mind, considering the local flora and fauna and attempting to minimise our environmental impact, and we really value this ongoing relationship."

Corridor along the A130

